

Voluntary post vacancy: Trustee - Fundraising & Membership

Do you love Bedfordshire's countryside? Join our friendly team as a trustee and help us to build the effectiveness of this well-respected local countryside charity.

The role

We are looking for a trustee with an interest in boosting our membership and income from fundraising. As well as sitting on our Executive Committee, we would hope you would be involved in working with our branch staff member and volunteers to develop and help implement the branch's membership and fundraising strategy.

The role could involve:

- developing local initiatives to boost membership
- building relationships with local businesses/corporates to negotiate sponsorship
- attending shows and exhibitions
- researching trusts, lottery grants and other funding sources to seek money for events/campaigns, and making applications if required

In addition, you would contribute actively to our Executive Committee meeting every two months, giving firm strategic direction to the organisation, setting overall policy, defining goals, setting targets and evaluating performance against agreed targets.

Improving our membership and fundraising activities are absolutely crucial to the future of our charity. Bringing your expertise to inform the direction and decisions of our branch will be a huge boost to our ability to continue our work to protect and promote Bedfordshire's beautiful countryside.

This is an important time for CPRE Bedfordshire. In 2017, the branch will be 30 years old, and in that time the branch has evolved into a respected local environmental organisation with a voice on local planning issues.

Over the next few years we would like to become better at taking opportunities to raise our profile, build membership and actively campaign. Can you help us do this?

Person description

We hope that you have a background or expertise that you can bring to the team to help us boost our membership and fundraising. For example, some professional experience of event management, sales, marketing or fundraising would be valued. We would also hope that you have the following capabilities:

- excellent organisational skills
- good written and verbal communication skills
- ability to work as a team member with a group of committed volunteers, be flexible and willing to adapt
- competence with IT and social media (or willingness to learn)
- an interest in the countryside.

What's in it for you?

This is an excellent opportunity to play a senior role in a respected local environmental organisation, applying your skills and experience to make a real difference and to be part of a friendly and passionate group. Benefits include:

- A great opportunity to use your background and to develop new skills
- Working with others to make a difference locally
- Opportunities to attend national CPRE activities, events and workshops

Time commitment

This role is mainly home-based, with the option of using our branch office in Bedford. The time commitment each week is flexible - plus attendance at executive committee meetings every two months.

Further information

If you would like further information about this role, please email nicola.scholfield@cprebeds.org.uk or phone on 01234 353331 (office is open most Mondays and Thursdays, otherwise please leave a message and we'll return your call.)

To apply for this role, please send a CV and covering letter to our chair, Gerry Sansom, at gerry.sansom@cprebeds.org.uk.